

ABSTRACT OF THE DISCLOSURE

A signal line driving circuit includes an output section **out_N** (where N is a natural number) for supplying an image-forming signal for red, green or blue to a sub-pixel of a display section, a voltage supply line **S_N** connected to the output section **out_N**, and a shorting line for electrically shorting output sections of the same color with each other during a predetermined period. By shorting output sections of the same color with each other, the charge stored in a panel-side load can be effectively redistributed to another panel-side load, thereby realizing a power conserving effect.